

## Wesfarmers Coles -- Latest email Exchange with Inept Management

by shopper Monday, Aug 19 2013, 12:16am

international / prose / post

But for the inability to see and pursue a simple and fair solution the entire organisation suffered. Corporate managers and directors may find the following email valuable and instructive.



Please note copyright restrictions prohibit the publication of the entire body of text from Coles' management, nevertheless, it's content is easily appreciated in the response:

Dear Mr -----,

I am in receipt of your latest communication.

Be advised that your one-sided decision contained therein was not only anticipated but was 'managed;' your latest and [previous emails](#) clearly indicate that you sir are an inept dunce.

You will discover to your great cost that your one-sided, feeble attempt to 'finalise' the matter is extremely misplaced; we have an abundance of experience in these matters and are extremely familiar with the flawed inner workings and vulnerabilities of corporations such as yours.

The matter is far from "finalised," as you will soon discover. We take pride in our Australian values of a 'fair go' and a just outcome for all. You may find the linked story interesting and instructive, the bigger they are the easier to compromise -- it's that simple Mr -----, a reality that you should be acutely aware of!

<http://cleaves.zapto.org/news/story-80.html> -- (any similarity to failed mega-insurer HIH, is purely coincidental.)

You and your clearly incompetent superiors (Wesfarmers directors included) will soon discover that your smug American style attitudes are counter-productive in Australia.

I wish you the best of luck; we look forward to a good fight and a just FINAL outcome.

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Yours sincerely,

Mr -- -----

[This material is published in the public interest -- readers would note that Wesfarmers Coles Supermarket Chain has recently been fined (\$61K) by the ACCC for "*misleading and deceptive conduct*." Among other issues, the DELIBERATE placement of frost/ice INTOLERANT vegetables on ice continues after drawing the attention of Coles' management to the established fact that it damages inappropriately displayed stock and severely reduces storage life AFTER PURCHASE!]

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Jungle Drum Prose/Poetry. <http://jungledrum.lingama.net/news/story-755.html>