

One Truth Defeats a Million Lies

by via zed - ICH Tuesday, Apr 14 2015, 11:50pm

international / prose / post

It seems the US mass media propaganda apparatus is up against it, the TRUTH that is, not least because Truth stands immutable, CONSTANT and is impervious to lies. Truth is free but lies cost plenty, the more lies the greater the expense for the liars and so the following report is no surprise, America is losing its propaganda war.

Washington Advised to Supercharge its Lying Machine

by Stephen Lendman

Its annual three-fourths of a billion dollars spent isn't enough. It's for managed news disinformation, rubbish aired by:

- Voice of America;
- Radio Free Asia;
- Radio and TV Marti aimed at Cuba; and
- Middle East Broadcasting Networks.

Plus enormous sums spent by supportive corporate media, as well as so-called public (be damned) broadcasting and radio blasting out Big Lies, fake news, and other grand deceptions instead of what everyone deserves, the TRUTH!

[Reuters](#) previewed a new report claiming America is losing the information war to Russia and alternative sources - written by two former US propagandists, S. Enders Wimbush and Elizabeth Portale.

They along with 30 foreign policy/diplomacy professionals polled, want America's Big Lying Machine revved up.

They want it top-to-bottom overhauled. "US international communications strategy should be rebuilt from the ground up," their report says.

"(A)nti-US messaging forment(s) an information war (it's) winning."

It claims "US international broadcasting is challenged to keep pace with competitors and changes in the media landscape."

Experts paid to lie claim Russia out-guns America - by spreading hard truths on issues mattering most.

RT television reaches US viewers. It spends less than a third annually what Washington's Big Lying Machine budgets.

Its audience grows because Americans and others are hungry for real news, information and analysis.

They're sick and tired of misinformation and the rubbish US media proliferates instead. They're tuning out.

They're choosing reliable alternative sources everyone should follow exclusively - many available online in print or in audio and video form.

Growing numbers of people want hard truths not available through traditional sources. For sure not from America's Big Lying Machine.

Report co-author Wimbush called Ukrainian crisis conditions "the most serious challenge US international broadcasting has faced since the fall of the Soviet Union."

Hard truths are increasingly giving US proliferated Big Lies a run for their monumental money.

House Foreign Affairs Committee chairman Ed Royce (R. CA) complained about Russian English language media beating America's.

[Feeble and transparent] US "international broadcasting is floundering. It's unacceptable," he said.

He sponsored legislation aimed at restructuring the US Broadcasting Board of Governors (BBG).

Former CEO Andrew Lack quit after six weeks on the job. From 1993 - 2001, he was NBC president. He's returning to head its news operation.

Deputy BBG International Broadcasting Bureau director, Jeff Trimble, said 25 new (propaganda) programs were created or expanded in the past year - mostly Russian language ones.

He wants more money for proliferating more Big Lies. Last month, John Kerry lied to Congress on what RT television spends.

He claimed "more than \$500 million annually to mislead audiences, sow divisions, and push conspirac(ies)."

RT's current annual budget is \$225 million. It's spent reporting hard truths - ones driving Kerry and other US war criminals nuts.

He wants Congress appropriating \$639 million for US state-sponsored propaganda.

"(T)o help our friends in Ukraine, Georgia, and Moldova as they seek to strengthen their democracies, withstand pressure from Russia, and to integrate more closely into Europe," he claimed.

The State Department wants over \$2 billion for so-called "democracy, human rights, and governance programs" - propaganda rubbish by any other name.

Wimbush and Portale ludicrously claim private media aren't always in lockstep with US foreign policy objectives.

They regurgitate them ad-nauseam. They blast out the same Big Lies daily.

BBG wants more money for what it ludicrously calls "credible journalism and information at scale in order to provide Russian language speakers with a fair and balanced picture of the world."

They want to out-shout truth-tellers with Big Lies that alternative media rejects.

They're not stupid. They're not over-entertained and under-or-misinformed like Americans.

They don't buy Big Lies increasing numbers of US news consumers now reject.

America's Big Lying Machine has to work harder to blast out greater amounts of rubbish increasingly not working.

People want real information - hard truths America's Big Lying Machine buries.

Experts Wimbush/Potale polled expect "no reform...likely to go far enough" to fix what increasing numbers of news consumers reject.

People want real information and analysis on issues that matter most.

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[Delivering this piece required no expense and virtually no effort, how sweet it is!]

<http://www.informationclearinghouse.info/article41552.htm>

Jungle Drum Prose/Poetry. <http://jungledrum.lingama.net/news/story-1558.html>